



Data Analytics Certificate

Graduate Certificate | Graduate
College of Graduate, Online & Adult Learning

Discover an online graduate certificate in data analytics that offers training in the latest technologies and principles. Master the power of data and lead in the marketplace.

8-12

months to complete
your certificate



16

credits of program
coursework



\$8,640

total tuition

Our online data analytics certificate may be the right fit if you...

- Enjoy analyzing information and solving problems
- Value faith-infused curriculum
- Appreciate an online format that fits your busy life

Why study data analytics at Northwestern?

Our graduate certificate in data analytics, created by experts from NASA and the UNW faculty, is intentionally designed to be both **realistically attainable and undeniably valuable**. Discover expert instruction in business, ethics, and leadership.

Program Features

- Training in the latest technologies, including Tableau, SAS, R, JMP, and Hadoop — as well as experience in cloud computing and virtual servers.
- Expert faculty who are actively practicing data analysts
- Fully transferable toward the completion of the Master of Business Administration (MBA) or Master of Organizational Leadership (MOL), should you decide to continue your studies.



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“You’re looking at all this data and then building something that influences businesses to make a decision based on your data. You have to know how to sell and market, but then you also have to be analytically sharp so you can execute what you’re talking about. **So all those different hats you need to wear makes it a really exciting career.**”

- Shaylan Hurley | Graduate Class of 2016

Career Opportunities

Earning a data analytics certificate at UNW will prepare you for careers in financial services, forensics, healthcare, high-tech, retail, and more.

- Business Analyst
- Computer Programmer
- Consultant
- Data Analyst
- Database Administrator
- Financial Planner
- IT Manager
- Middle School/High School Mathematics Teacher
- Statistician
- Systems Analyst
- Transportation Logistics Specialist

*Roles in some settings may require additional education or training.

Interested in learning more about our online data analytics certificate? **We'd love to talk!**

651-631-5200 | cgoaladmissions@unwsp.edu



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