



Bachelor of Science in Business Management

Northwestern Bachelor of Science in Business Management students are equipped with business skills and knowledge applicable in public, private, and nonprofit organizations. With an emphasis on business leadership and organizational planning, you will learn effective problem-solving, communication skills, management techniques, and business strategies.



Adult Undergraduate

Contact us

unwsp.edu/au
651-631-5200 | 888-362-8715
auadmissions@unwsp.edu

Program Highlights

- Major coursework can be completed in under two years
- Flexible online format
- Professors with business experience in the industry
- Christ-centered values and ethics are applied to business-specific settings and situations
- Practical learning applicable to current and future work
- Free, open-source textbooks in many of the courses

Career Opportunities

With a Business Management degree, you will be prepared for roles in a variety of settings, such as:

- Accounting
- Administration
- Advertising & marketing
- Healthcare
- Human resources
- Information technology
- Management
- Small business

Note: Roles in some settings may require additional education or training.

B.S. in Business Management

Required Business Management Courses — 36 credits

Accounting.....	3
Business Ethics	2
Business Law and Contracts.....	2
Business Mathematics and Statistics.....	3
Corporate Strategies	3
Finance.....	3
Foundations for Ethics	2
Information Management.....	2
International Business	2
Macroeconomics	2
Management.....	3
Marketing.....	3
Microeconomics.....	2
Professional Skills in Business.....	2
Worldview and Ethics	2

See the College of Graduate, Online, & Adult Learning at unwsp.edu/catalog for detailed course descriptions.

Courses and curriculum are subject to change.

Program Details

Completion timeframe	18–22 months
Course delivery	Online
Credits required for graduation	125
Credits required	36
Program cost	unwsp.edu/aucosts

Available Minors

Ministry, Psychology

Optional Healthcare Management Concentration/Electives — 14 credits

Accounting	3
Business Ethics	2
Healthcare	4
Healthcare Leadership	4
Healthcare Law and Ethics	4
Finance Systems in Healthcare	4



COLLEGE OF
GRADUATE, ONLINE,
& ADULT LEARNING

ADULT UNDERGRADUATE
ADMISSIONS
3003 SNELLING AVE N
ST. PAUL, MN 55113-1598

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