



What can I do with a major in... ART

The Art major prepares students for a career in studio production. The objectives of the program are to provide the student with basic art knowledge and skills using a variety of media and employing concepts drawn from aesthetics, art history, and art criticism.

What types of work are related to this degree?

Textile design
Sculpting, painting, creating art
Fashion artist
Costume design
Floral design
Photography or photojournalism
Museum technician or conservator
Makeup artist
Art display designer
Merchandise display designer
Police sketch artist (forensic artist)
Art restoration
Studio owner
Illustrating/medical illustrating
Private art instructor
Art sales or gallery management

Who employs people with this degree?

Many are self-employed
Museums and galleries
Local historical societies
Craft guilds, arts associations
Retail establishments
Newspapers and publishing houses
Design companies
Advertising /public relations firms
Photo agencies, studios
Commercial firms and corporations
Libraries and universities
Public and private schools
Non-profit agencies
Prisons and rehabilitation centers
Hospitals and nursing homes
Fashion and interior design firms
Recreational and after school programs

More information online at ONETonline.org

Strategies for Success:

- Take coursework (or minor) and gain experience in marketing, business, sales, history, writing or computer technology if the idea of being self-employed is appealing to you. The US Department of Labor reports that 62% of artists are self-employed.
- Develop excellent technical and computer skills in a variety of platforms and design software to complement your artistic skills and give employment flexibility.
- Save artwork (and a photographic record of artwork) for a strong portfolio – too much is better than too little. Keep your portfolio both digitally and physically.
- A bachelor’s degree is valuable for entry-level positions, but an advanced degree is usually necessary to attain competitive, upper-level positions.
- An art degree can and should be tailored to areas of specialization.

Professional Associations:

American Alliance of Museums
Association of Medical Illustrators
American Craft Council

College Art Association
Society of American Archivists
Society of Children’s Book Writers and Illustrators

This information represents possible occupations and strategies for careers with this major. As with any job or career, there may be additional qualifications or experience needed. For more information and options, make an appointment with Career Development or check out our online resources on our website or on theROCK, Career Development tab.