



## What can I do with a major in... ART

The Art major prepares students for a career in studio production. The objectives of the program are to provide the student with basic art knowledge and skills using a variety of media and employing concepts drawn from aesthetics, art history, and art criticism.

### What types of work are related to this degree?

Textile design  
Sculpting, painting, creating art  
Fashion artist  
Costume design  
Floral design  
Photography or photojournalism  
Museum technician or conservator  
Makeup artist  
Art display designer  
Merchandise display designer  
Police sketch artist (forensic artist)  
Art restoration  
Studio owner  
Illustrating/medical illustrating  
Private art instructor  
Art sales or gallery management

### Who employs people with this degree?

Many are self-employed  
Museums and galleries  
Local historical societies  
Craft guilds, arts associations  
Retail establishments  
Newspapers and publishing houses  
Design companies  
Advertising /public relations firms  
Photo agencies, studios  
Commercial firms and corporations  
Libraries and universities  
Public and private schools  
Non-profit agencies  
Prisons and rehabilitation centers  
Hospitals and nursing homes  
Fashion and interior design firms  
Recreational and after school programs

More information online at [ONETonline.org](http://ONETonline.org)

### Strategies for Success:

- Take coursework (or minor) and gain experience in marketing, business, sales, history, writing or computer technology if the idea of being self-employed is appealing to you. The US Department of Labor reports that 62% of artists are self-employed.
- Develop excellent technical and computer skills in a variety of platforms and design software to complement your artistic skills and give employment flexibility.
- Save artwork (and a photographic record of artwork) for a strong portfolio – too much is better than too little. Keep your portfolio both digitally and physically.
- A bachelor’s degree is valuable for entry-level positions, but an advanced degree is usually necessary to attain competitive, upper-level positions.
- An art degree can and should be tailored to areas of specialization.

### Professional Associations:

American Alliance of Museums  
Association of Medical Illustrators  
American Craft Council

College Art Association  
Society of American Archivists  
Society of Children’s Book Writers and Illustrators

This information represents possible occupations and strategies for careers with this major. As with any job or career, there may be additional qualifications or experience needed. For more information and options, make an appointment with Career Development or check out our online resources on our website or on theROCK, Career Development tab.