



## What can I do with a major in... **BUSINESS ADMINISTRATION**

The Business Administration major is designed to prepare students for a variety of careers in for-profit firms or nonprofit organizations. This program is the most flexible of our business majors. Students may follow a well-balanced program in business administration, or they may modify the course of study to pursue particular areas of interest. Previously, students have studied Agri-business, Supply Chain Management, and Human Resource Management.

### What types of work are related to this degree?

Banking and corporate financial management  
Brand/product management  
Consulting  
Economic research and forecasting  
Human resources  
Insurance  
Investment banking  
Project management  
Market research  
Personal financial planning  
Purchasing  
Real estate  
Small business management  
Tax planning and compliance

### Who employs people with this degree?

Banking/financial institutions  
Christian organizations  
Hospitals/health organizations  
Insurance companies  
Large corporations  
Small to mid-size businesses  
Non-profit organizations  
Restaurants  
Retail  
Hospitality and service organizations  
Law firms  
Manufacturing firms  
Trade and labor organizations  
Real estate brokers or agencies  
Federal, state and local government

More information online at [ONETonline.org](http://ONETonline.org)

### General Strategies for Success:

- General business is a broad area that can lead to many career opportunities. Students should clearly define their goals and seek the experiences and skills necessary to reach those goals.
- Gaining relevant experience through strategically choosing part-time and summer jobs. Internships are also critical.
- Learn about various fields of business through research on internet sites and books, informational interviews of professionals, and exposure to work environments through shadowing, volunteering, or interning.
- Strong communication skills, including public speaking, are also important to achieving success in this field.
- Gain leadership experience through extracurricular activities on campus.

### Select Professional Associations:

National Association for Business Economics  
American Marketing Association  
Society for Human Resource Management  
American Society of Transportation & Logistics  
Council of Supply Chain Management Professionals  
Association for Financial Professionals

National Association of Professional Insurance Agents  
National Association of Realtors  
Manufacturers' Agents National Association  
American Management Association  
International Association of Business Communicators  
Project Management Institute

This information represents possible occupations and strategies for careers with this major. As with any job or career, there may be additional qualifications or experience needed. For more information and options, make an appointment with Career Development or check out our online resources on our website or on theROCK, Career Development tab.