



## What can I do with a major in... **ENGLISH - Writing**

The writing concentration prepares students to pursue graduate work in English, as well as careers in fields such as technical writing, publishing, and freelancing. In the writing concentration, students sharpen their critical thinking, reading, and writing skills as they engage in three primary genres of writing: creative, expository, and technical.

### What types of work are related to this degree?

Creative writing  
Grant and proposal writing  
Technical writing and editing  
Media and journalism  
Publishing  
Curriculum development  
Copywriting  
Public relations  
Teaching (Non-licensure)  
Law/unions  
Research  
Editing

Corporate communication  
Journalist  
Legal transcription  
Freelance writing/consulting

### Who employs people with this degree?

Universities and colleges  
Consulting firms  
Publishers  
Small-to-mid size businesses  
Mid-to-large size businesses  
Law firms  
Newspapers  
Technical industries  
Magazines  
Libraries  
Public relations firms  
Non-profits  
Self-employed/freelance  
Educational publishing

**More information online  
at [ONETonline.org](http://ONETonline.org)**

### Strategies for Success:

- Develop a specialty area of interest via additional coursework and/or work experience for greater marketability within that specific career field.
- For fields such as technical writing, finance writing, legal writing or other specific areas of writing, research the needed education and/or professional certifications.
- Consider cultivating other career opportunities to supplement a freelance writing income.
- Experience is key! Seek out any opportunity (paid or unpaid) to write so you can gain experience, network and build a solid portfolio.
- An English major with a writing concentration can be good preparation for graduate or professional training in areas such as English, law, political science, religious studies, etc.

### Professional Associations:

Magazine Publishers of America  
Association of American Publishers  
Society for Technical Communication  
American Copy Editors Society  
American Society of Newspaper Editors

National Council of Teachers of English  
The Association of Literary Scholars, Critics and Writers  
National Newspaper Publishers Association  
American Medical Writers Association  
American Grant Writers' Association

This information represents possible occupations and strategies for careers with this major. As with any job or career, there may be additional qualifications or experience needed. For more information and options, make an appointment with Career Development or check out our online resources on our website or on theROCK, Career Development tab.