



What can I do with a major in... **ENGLISH - Writing**

The writing concentration prepares students to pursue graduate work in English, as well as careers in fields such as technical writing, publishing, and freelancing. In the writing concentration, students sharpen their critical thinking, reading, and writing skills as they engage in three primary genres of writing: creative, expository, and technical.

What types of work are related to this degree?

Creative writing
Grant and proposal writing
Technical writing and editing
Media and journalism
Publishing
Curriculum development
Copywriting
Public relations
Teaching (Non-licensure)
Law/unions
Research
Editing

Corporate communication
Journalist
Legal transcription
Freelance writing/consulting

Who employs people with this degree?

Universities and colleges
Consulting firms
Publishers
Small-to-mid size businesses
Mid-to-large size businesses
Law firms
Newspapers
Technical industries
Magazines
Libraries
Public relations firms
Non-profits
Self-employed/freelance
Educational publishing

**More information online
at ONETonline.org**

Strategies for Success:

- Develop a specialty area of interest via additional coursework and/or work experience for greater marketability within that specific career field.
- For fields such as technical writing, finance writing, legal writing or other specific areas of writing, research the needed education and/or professional certifications.
- Consider cultivating other career opportunities to supplement a freelance writing income.
- Experience is key! Seek out any opportunity (paid or unpaid) to write so you can gain experience, network and build a solid portfolio.
- An English major with a writing concentration can be good preparation for graduate or professional training in areas such as English, law, political science, religious studies, etc.

Professional Associations:

Magazine Publishers of America
Association of American Publishers
Society for Technical Communication
American Copy Editors Society
American Society of Newspaper Editors

National Council of Teachers of English
The Association of Literary Scholars, Critics and Writers
National Newspaper Publishers Association
American Medical Writers Association
American Grant Writers' Association

This information represents possible occupations and strategies for careers with this major. As with any job or career, there may be additional qualifications or experience needed. For more information and options, make an appointment with Career Development or check out our online resources on our website or on theROCK, Career Development tab.