



What can I do with a major in... INTERNATIONAL BUSINESS

The International Business major is designed to prepare students for careers in multinational corporations. Studies in business foundations and cross-cultural courses are the beginnings of preparation for international business.

What types of work are related to this degree?

Account representative
Advertising executive
Appraiser
Bank manager
Export sales representative
Financial analyst
Financial planner
Foreign affairs specialist
Foreign exchange trader
Global sourcing specialist
International account representative
International buyer
International consultant
Marketing specialist
Product manager
Purchasing agent
Quality control auditor
Sales analyst
Stock broker

Who employs people with this degree?

Businesses of all types with branch offices in other countries
Domestic businesses whose clients are in other countries
Banking/financial institutions
Christian organizations
Health organizations
Insurance companies
Large corporations
Not for-profit organizations
Museums/the arts
Social agencies
Small business
Financial services
Manufacturing
Retail/wholesale
Transportation and global distribution
Federal and state government

More information online at ONETonline.org

Strategies for Success:

- In addition to your internship, internationally oriented employment and summer jobs will enhance your marketability.
- Participation in study abroad will help improve your global cultural awareness.
- Entry-level positions are generally in the U.S. with mid-level positions involving some international travel. Corporations typically hire employees with the most experience or skills set for overseas work.
- Develop linguistic skills. Learn a second and third language.
- Gain experience in communications with people from other countries. Get involved with the international student community on campus.
- Develop a good understanding of etiquette and business practices in country of target.
- Obtain daily papers in target city to determine international and national news, business features, real estate markets, and community calendars.

Select Professional Associations:

Academy of International Business
International Leadership Association

Federation of International Trade Associations
International Association of Business Communicators

This information represents possible occupations and strategies for careers with this major. As with any job or career, there may be additional qualifications or experience needed. For more information and options, make an appointment with Career Development or check out our online resources on our website or on theROCK, Career Development tab.