



## What can I do with a major in... MUSIC

The Bachelor of Arts degree in Music is designed for the musically talented student interested in studying music within the context of Scripture and the liberal arts. It is an appropriate degree program for the student considering private teaching, music business, music ministry, graduate training, and a wide range of careers related to music. The B.A. in General Music does not qualify the student to be certified to teach public school music. All students who plan to declare music as their major must submit a Music Audition Application and go through an audition process to be considered for acceptance into the music program.

### What types of work are related to this degree?

- Freelance or contracted performer
- Private instructor
- Church worship leader
- Audio technician
- Concert promotion
- Concert hall management or administration
- Music program coordination
- Artist representation
- Arts administration or management
- Promotion/media relations
- Music librarian

**More information  
online at  
[ONETonline.org](http://ONETonline.org)**

### Who employs people with this degree?

- Music industry
- Private and community music centers (teaching)
- Churches, orchestras, choral groups
- Opera and theatre companies
- Military ensembles
- Recording studios
- Dance companies and teaching studios
- Parks and recreation programs
- Nursing homes and hospitals
- Concert venues and performance halls
- Music-related publishers
- Entertainment law firms and businesses
- Music shops
- Theme parks and cruise ships

### Strategies for Success:

- As an undergraduate, gain as much experience as possible, paid or unpaid, through college and local organizations. Seek internships or volunteer positions with relevant organizations.
- Confidence, personality, a positive attitude, and a love of music are important to success in many areas of music. Learn basic tools of self-promotion.
- Some jobs may require you to join unions or guilds. Research the industry to learn which ones are appropriate.
- Performers often travel frequently and must be flexible regarding their work schedules.
- Majoring in music provides students with a sense of aesthetics and an understanding of human expression valuable to many employers.
- Develop competencies in business management, computers, marketing, or other areas to broaden range of employment possibilities.
- Learn to articulate the transferrable skills provided by your liberal arts education: organization, written and oral communication, problem solving, leadership, and so on.
- Obtaining relevant experience through internships or volunteer experiences is critical to finding employment opportunities.

### Professional Associations:

- American Choral Directors Association
- American Composers Forum
- American Federation of Musicians
- American Guild of Musical Artists
- American Musicological Society
- Music Publishers Association
- Musicians Foundation
- National Association of Schools of Music
- Women in Music

This information represents possible occupations and strategies for careers with this major. As with any job or career, there may be additional qualifications or experience needed. For more information and options, make an appointment with Career Development or check out our online resources on our website or on theROCK, Career Development tab.