



## Core Courses

BUA5010 Managerial Leadership .....	4
BUA5420 Business Leadership Ethics .....	4
BUA5510 Marketing for Managers .....	4
BUA5314 Applied Economics .....	4
BUA5710 Financial Accounting .....	4
BUA5720 Managerial Finance .....	2
BUA5620 Data Analysis and Decision Making .....	2
BUA5810 Strategic Management .....	4

All MBA students take 28 credits of core courses. These courses can be taken 100% online or blended.

## Choose a Concentration

### Data Analytics (Online Only)

Better understand how data drives the world of business and decision making. Students will sharpen their analytical skills to effectively gain insight and apply data to improve practice by utilizing leading commercial analytical software tools.

DAL5655 Data Mining for Business Analytics .....	4
DAL5675 Forecasting Economic Principles & Applications .....	4
DAL5625 Business Statistics and Analytics .....	4
DAL5635 Trends in Data Analytics .....	2

### Management (Online or combination of blended & online)

Enhance operational understanding of effective leadership and management within business by gaining knowledge in the core disciplines of business leadership and management.

BUA5110 Strategic Technology .....	2
BUA5220 Human Resource Leadership .....	2
BUA5210 Legal Aspects of Business .....	2
LDR5308 Leading Organizational Success .....	3
Electives BUA, DAL, or LDR Courses .....	5

## Finance (Online or combination of blended & online)

Gain a deeper understanding of finance and accounting practices by developing skills such as decision-making in businesses, data analysis, and economic forecasting.

BUA5712 Managerial Accounting .....	4
BUA5730 Investments & Corporate Finance .....	4
DAL5675 Forecasting Economic Principles & Applications .....	4
Electives BUA or DAL Courses .....	2

## General MBA (Online, blended, or combination)

Complete 14 credits of the following elective options:

BUA5712 Managerial Accounting .....	4
BUA5220 Human Resource Leadership .....	2
BUA5210 Legal Aspects of Business .....	2
BUA5730 Investments & Corporate Finance .....	4
BUA5110 Strategic Technology .....	2
DAL5655 Data Mining for Business Analytics .....	4
DAL5675 Forecasting Economic Principles & Applications .....	4
DAL5625 Business Statistics and Analytics .....	4
DAL5635 Trends in Data Analytics .....	2
LDR5100 Personal Growth for Effective Leadership .....	3
LDR5200 Strategic Leadership .....	3
LDR5202 Effective Communication and Leadership .....	3
LDR5304 Leading in the Knowledge Economy .....	3
LDR5306 Leading for Organizational Success .....	3
LDR5308 Leading Organizational Change .....	3