

School of **BUSINESS**

Mission Statement

The School of Business is committed to graduating Christian students in career-ready programs and majors, who have acquired exceptional professional and technical skills and a solid biblical worldview. Our goal is for alumni to excel in their careers, becoming leaders and advancing Christ's Kingdom in the marketplace.

The School of Business is dedicated to providing a fully integrated business curriculum for our alumni to function exceptionally within their business field and prepare for graduate programs. Northwestern offers courses in all facets of business, integrating moral and ethical considerations with practical, market-relevant application. This comprehensive education, taught from a Christian perspective, allows our alumni to fulfill the scriptural demand to steward the resources and talents which the Lord has entrusted to them.

The School of Business offers the following degree programs: Bachelor of Arts or Bachelor of Science in Accounting, Business Administration, Finance, Global Business, and Marketing.

Bachelor/Accelerated Graduate Business Degree Program

Undergraduate students in the School of Business may apply to take graduate-level courses to accelerate the completion of a graduate degree, saving time and money. Students approved to take these courses will register for the 5000-level version of the courses, ensuring the courses are credited toward both the undergraduate and graduate degree.

Eligibility: After achieving at least 45 undergraduate credits, students may apply to the accelerated program by sending a letter of interest to the Assistant Dean of the School of Business, accompanied by a resume and writing sample. The Assistant Dean will evaluate the student's letter of interest, resume, and writing sample, as well as the student's GPA and performance in all business-related coursework. To be eligible, students must have a cumulative GPA of 3.0 or above and have received a C or above in all business-related courses.

Important Note: All graduate-level courses taken as an undergraduate student must be completed with a grade of "C" or better to satisfy graduate degree requirements. Admittance to the accelerated program does not guarantee admittance to UNW's graduate program.

BUSINESS

Accounting Major Bachelor of Arts or Bachelor of Science

The Accounting major is designed to prepare students for careers as corporate accountants, financial officers, internal auditors, governmental accountants, non-profit accountants, fraud examiners, or financial analysts. The analytics and reporting concentration is designed to equip students to successfully complete the CPA exam. The degree is granted upon completion of credits specified on pages 48–49 (40 credits must be successfully completed in 3000- or 4000-level courses).

Accounting Major – 150-Credit Rule

The State of Minnesota requires the completion of 150 credits to obtain CPA certification. The analytics and reporting concentration will provide students the necessary credits for this requirement. Students should speak with their advisor if they have questions about exam eligibility.

- **Scientific & Quantitative Literacy** courses in core curriculum: social science course ECO2211 and 2212; C- or better in mathematics course MAT1035.
- **Students must receive** a grade of C or better in all Business Core courses. Courses with grades below C must be repeated.
- **B.A. option** requires achieving 1002-level competency in an approved foreign language. See page 46.

Business Core29 cr
ACC2101 Principles of Financial Accounting	4
ACC2102 Principles of Managerial Accounting	4
BUS1115 Introduction to Spreadsheets	2
BUS2011 Introduction to Business Analysis	2
BUS3331 Business Law - Contract and Agency	3
BUS3835 Professional Skills Seminar	2
BUS4435 Business Ethics [OCE, WCE]	4
ECO2211 Introduction to Economics (SEE SCIENTIFIC & QUANTITATIVE LITERACY REQUIREMENT ABOVE)	
ECO2212 Principles of Macroeconomics (SEE SCIENTIFIC & QUANTITATIVE LITERACY REQUIREMENT ABOVE)	
MGT2271 Management	4
MKT1085 Principles of Marketing	4

Accounting Requirements29 cr
ACC3201 Intermediate Accounting I	4
ACC3202 Intermediate Accounting II	4
ACC3206 Cost Accounting	4
ACC4305 Auditing	4
ACC4306 Individual Income Taxation	4
ACC4307 Advanced Accounting	4
ACC4995 Accounting Internship*	1
FIN3222 Finance II	2
MGT3255 Human Resource Management	2

Concentration	10 or 35 cr
Select a concentration. Requirements are listed below.	

Business Accounting (10 cr)

ACC3235 Accounting Information Systems	4
ACC4205 Corporate and Partnership Income Taxation or ACC4308 Governmental and Non-Profit Accounting	2
Select from upper-level courses with ACC, BUS, DAL, FIN, HCM, MGT, or MKT prefix	
	4

Analytics & Reporting (35 cr)

ACC3235 Accounting Information Systems	4
ACC4205 Corporate and Partnership Income Taxation	2
ACC4308 Governmental and Non-Profit Accounting	2
DAL2025 Data Visualization	2
DAL2235 Principles of Data Analytics	4
MAT2055 Statistics	4
Select from upper-level courses with ACC, BUS, DAL, FIN, HCM, MGT, or MKT prefix	
	8
General Electives	9

WCE = WRITTEN COMMUNICATION EMPHASIS
OCE = ORAL COMMUNICATION EMPHASIS.
SEE PAGE 50 FOR EXPLANATION AND PREREQUISITES.

* INTERNSHIP MUST BE A 240-HOUR MINIMUM, NON-UNW WORK EXPERIENCE, PAID, AND APPROVED BY ADVISOR IN ADVANCE.

Course Requirements for Accounting/Accelerated Graduate Business Degree Program

Students who are accepted into the accelerated graduate degree program can substitute the following graduate-level courses into the undergraduate degree to fulfill major or core curriculum requirements. Students may be able to apply up to 14 credits towards a graduate degree. See advisor for questions regarding course options.

Undergraduate Courses	Select up to 14 cr
BUS4435 Business Ethics [OCE, WCE]	4
FIN3222 Finance II	2
MGT3255 Human Resource Management	2
HCM4080 Strategic Management in Healthcare	4
HCM4085 Healthcare Leadership	4
HCM4087 Healthcare Law and Ethics	2
HCM4089 Finance Systems in Healthcare	4

Graduate Courses	Select up to 14 cr
BUA5420U Business Leadership Ethics [OCE, WCE]	4
BUA5720U Managerial Finance	2
BUA5220U Human Resource Leadership	2
HCM5080 Healthcare Policy and Management	4
HCM5085 Leadership in Healthcare	4
HCM5087 Law and Ethics in Healthcare	2
HCM5089 Healthcare Financial Systems	4

Accounting Minor 20 cr

Required Courses: ACC2101, 2102, 3201, 3202. Select 4 credits with ACC prefix.

Business Administration Major Bachelor of Arts or Bachelor of Science

The Business Administration major is designed to prepare students for a variety of management careers in for-profit firms or nonprofit organizations. Graduates with Business Administration majors frequently join small companies or return to manage family businesses. This program is the most flexible of our business majors. Students follow a well-balanced program in business administration and customize business electives to pursue particular areas of interest. The degree is granted upon completion of credits specified on pages 48–49 (40 credits must be successfully completed in 3000- or 4000-level courses).

- **Scientific & Quantitative Literacy** courses in core curriculum: social science course ECO2211 and 2212; C- or better in mathematics course MAT1035.
- **Students must receive** a grade of C or better in all Business Core courses. Courses with grades below C must be repeated.
- **B.A. option** requires achieving 1002-level competency in an approved foreign language. See page 46.

Business Core **29 cr**

ACC2101	Principles of Financial Accounting	4
ACC2102	Principles of Managerial Accounting	4
BUS1115	Introduction to Spreadsheets	2
BUS2011	Introduction to Business Analysis	2
BUS3331	Business Law - Contract and Agency	3
BUS3835	Professional Skills Seminar	2
BUS4435	Business Ethics [OCE, WCE]	4
ECO2211	Introduction to Economics (SEE SCIENTIFIC & QUANTITATIVE LITERACY REQUIREMENT ABOVE)	
ECO2212	Principles of Macroeconomics (SEE SCIENTIFIC & QUANTITATIVE LITERACY REQUIREMENT ABOVE)	
MGT2271	Management	4
MKT1085	Principles of Marketing	4

Business Requirements **15 cr**

BUS3235	Global Business	4
BUS4995	Business Administration Internship*	1
FIN2221	Finance I	2
FIN3222	Finance II	2
MGT3276	Operations Management	2
MGT4855	Corporate Strategies and Policies	4

Business Electives **4–8 cr**

Select from upper-level courses with ACC, BUS, COM, DAL, FIN, HCM, MGT, MIS, MKT prefix or ECO2213 or ICS3069.

Concentration **8–14 cr**

Select a concentration. Requirements are listed below.

Analytics (12 cr)

DAL2235	Principles of Data Analytics	4
MAT2055	Statistics	4
Select one of the following:		
DAL4235	Big Data Analytics and Applications	4
DAL4275	Business and Economic Forecasting	4

Construction/Property Management (10 cr)

ACC3206	Cost Accounting	4
MGT3275	Small Business Management	2
MGT3376	Supply Chain Management	2
MGT4267	Project Management	2

Digital Branding Strategies (10 cr)

MGT4267	Project Management	2
MKT3165	Digital Marketing	4
MKT3188	Advertising and Promotion	4

Entrepreneurship/Family Business (8 cr)

BUS4332	Business Law – Partnerships & Corporations	2
MGT3075	Entrepreneurship	2
MGT3255	Human Resource Management	2
MGT3275	Small Business Management	2

Healthcare Management (14 cr)

HCM4080	Strategic Management in Healthcare	4
HCM4085	Healthcare Leadership	4
HCM4087	Healthcare Law and Ethics	2
HCM4089	Finance Systems in Healthcare	4

Leadership (10 cr)

BUS3005	Principles and Practices of Leadership	4
BUS4615	Practicum and Seminar in Leadership	4
MGT3255	Human Resource Management	2

Logistics/Operations (8 cr)

BUS4332	Business Law – Partnerships & Corporations	2
MGT3275	Small Business Management	2
MGT3376	Supply Chain Management	2
MGT4267	Project Management	2

Nonprofit Leadership (10 cr)

ICS3060	Foundations of Nonprofit Leadership	2
ICS3069	Business as Mission	2
MGT3255/BUA5220U	Human Resource Management/Human Resource Leadership	2
Select from upper-level courses with ACC, BUS, FIN, HCM, ICS, LDR, MGT, or MKT prefix.		

QSR/Hospitality (10 cr)

MGT3075	Entrepreneurship	2
MGT3255	Human Resource Management	2
MGT3275	Small Business Management	2
MGT3376	Supply Chain Management	2
MGT4267	Project Management	2

BUSINESS

Sports Management (8 cr)

KIN1065	Principles of Sports Management	2
KIN3035	Sports Marketing	4
PRL3187	Sport Public Relations	2

Strategic Management (10 cr)

FIN3226	Money and Banking	4
MGT3255	Human Resource Management.	2
MGT3275	Small Business Management.	2
MGT4267	Project Management.	2

WCE = WRITTEN COMMUNICATION EMPHASIS
 OCE = ORAL COMMUNICATION EMPHASIS.
 SEE PAGE 50 FOR EXPLANATION AND PREREQUISITES.

*INTERNSHIP MUST BE A 240-HOUR MINIMUM, NON-UNW WORK EXPERIENCE, PAID, AND APPROVED BY ADVISOR IN ADVANCE.

Course Requirements for Business Administration/Accelerated Graduate Business Degree Program

Students who are accepted into the accelerated graduate degree program can substitute the following graduate-level courses into the undergraduate degree to fulfill major or core curriculum requirements. Students may be able to apply up to 14 credits towards a graduate degree.

Undergraduate Courses Select up to 14 cr

BUS4435	Business Ethics [OCE, WCE]	4
FIN3222	Finance II	2
MGT3255	Human Resource Management.	2
HCM4080	Strategic Management in Healthcare	4
HCM4085	Healthcare Leadership	4
HCM4087	Healthcare Law and Ethics	2
HCM4089	Finance Systems in Healthcare	4

Graduate Courses Select up to 14 cr

BUA5420U	Business Leadership Ethics [OCE, WCE].	4
BUA5720U	Managerial Finance	2
BUA5220U	Human Resource Leadership	2
HCM5080	Healthcare Policy and Management	4
HCM5085	Leadership in Healthcare.	4
HCM5087	Law and Ethics in Healthcare	2
HCM5089	Healthcare Financial Systems	4

Business Administration Minor (for non-School of Business majors) 18–19 cr

Required Courses: ACC2101, 2102, MGT2271, MKT1085; select one from the following: BUS3331, ECO2211, FIN2221, MGT3255.
 NOTE: THIS MINOR IS NOT AVAILABLE TO STUDENTS PURSUING ANY BUSINESS MAJOR.

Entrepreneurship Minor (for non-School of Business majors) 20 cr

Required Courses: ACC2101, MGT2271, 3075, 3255, 3275, 3276, MKT1085.

Entrepreneurship Minor (for School of Business majors) 18 cr

Required Courses: BUS3005, 4332, MGT3075, 3255, 3275, 3276, 3376, 4267.

Healthcare Management Minor 18 cr

Required Courses: HCM4080, 4085, 4087, 4089, MGT2271.

Finance Major Bachelor of Arts or Bachelor of Science

The Finance major is designed to train undergraduate students to understand and utilize the concepts of business finance commonly used in today's corporate and investment communities. Examples of these are risk analysis, taxation, corporate and personal financial planning, investments, cost accounting, and financial analysis. The purpose of the program is to prepare students to perform in either personal or corporate finance. The degree is granted upon completion of credits specified on pages 48–49 (40 credits must be successfully completed in 3000- or 4000-level courses).

- **Scientific & Quantitative Literacy** courses in core curriculum: social science course ECO2211 and 2212; C- or better in mathematics course MAT1035.
- **Students must receive** a grade of C or better in all Business Core courses. Courses with grades below C must be repeated.
- **B.A. option** requires achieving 1002-level competency in an approved foreign language. See page 46.

Business Core29 cr

ACC2101	Principles of Financial Accounting	4
ACC2102	Principles of Managerial Accounting	4
BUS1115	Introduction to Spreadsheets	2
BUS2011	Introduction to Business Analysis	2
BUS3331	Business Law - Contract and Agency	3
BUS3835	Professional Skills Seminar	2
BUS4435	Business Ethics [OCE, WCE]	4
ECO2211	Introduction to Economics (SEE SCIENTIFIC & QUANTITATIVE LITERACY REQUIREMENT ABOVE)	
ECO2212	Principles of Macroeconomics (SEE SCIENTIFIC & QUANTITATIVE LITERACY REQUIREMENT ABOVE)	
MGT2271	Management	4
MKT1085	Principles of Marketing	4

Finance Requirements15 cr

FIN2221	Finance I	2
FIN3222	Finance II	2
FIN3225	Investments	4
FIN4855	Portfolio Research	2
FIN4856	Portfolio Management	2
FIN4995	Finance Internship*	1
Select one of the following:		
MGT3276	Operations Management	2
MGT4245	Business Strategy	2

Concentration16 cr

Select a concentration. Requirements are listed below.

Corporate Finance (16 cr)

ACC3206	Cost Accounting	4
ACC4205	Corporate and Partnership Income Taxation	2
BUS4332	Business Law Partnerships and Corporations	2
FIN3226	Money and Banking	4
Select from upper-level business electives (ACC, BUS, COM, DAL, ECO, FIN, HCM, MGT, OR MKT PREFIXES OR ECO2213)		
4		

Wealth Management (16 cr)

ACC4306	Individual Income Taxation	4
FIN2025	Personal Money Management	2
FIN3227	Trusts, Wills and Estates	2
FIN4325	Wealth Management	4
Select from upper-level business electives (ACC, BUS, COM, DAL, ECO, FIN, HCM, MGT, OR MKT PREFIXES OR ECO2213)		
4		

WCE = WRITTEN COMMUNICATION EMPHASIS.
OCE = ORAL COMMUNICATION EMPHASIS.
SEE PAGE 50 FOR EXPLANATION AND PREREQUISITES.

* INTERNSHIP MUST BE A 240-HOUR MINIMUM, NON-UNW WORK EXPERIENCE, PAID, AND APPROVED BY ADVISOR IN ADVANCE.

Course Requirements for Finance/Accelerated Graduate Business Degree Program

Students who are accepted into the accelerated graduate degree program can substitute the following graduate-level courses into the undergraduate degree to fulfill major or core curriculum requirements. Students may be able to apply up to 14 credits towards a graduate degree. See advisor for questions regarding course options.

Undergraduate Courses Select up to 14 cr

BUS4435	Business Ethics [OCE, WCE]	4
FIN3222	Finance II	2
MGT3255	Human Resource Management	2
HCM4080	Strategic Management in Healthcare	4
HCM4085	Healthcare Leadership	4
HCM4087	Healthcare Law and Ethics	2
HCM4089	Finance Systems in Healthcare	4

Graduate Courses Select up to 14 cr

BUA5420U	Business Leadership Ethics [OCE, WCE]	4
BUA5720U	Managerial Finance	2
BUA5220U	Human Resource Leadership	2
HCM5080	Healthcare Policy and Management	4
HCM5085	Leadership in Healthcare	4
HCM5087	Law and Ethics in Healthcare	2
HCM5089	Healthcare Financial Systems	4

Finance Minor16 cr

Required Courses: FIN2221, 3222, 3225; select 8 credits from the following: ACC3206, 4205, 4306, BUS4332, MGT3276, 4245, any course with a FIN prefix.

BUSINESS

Global Business Major Bachelor of Arts or Bachelor of Science

The Global Business major is designed to prepare students for careers in multinational corporations. Studies in business foundations and cross-cultural courses are the beginnings of preparation for global business. The degree is granted upon completion of credits specified on pages 48–49 (40 credits must be successfully completed in 3000- or 4000-level courses).

- **Scientific & Quantitative Literacy** courses in core curriculum: social science course ECO2211 and 2212; C- or better in mathematics course MAT1035.
- **BUS4996** is an international work/travel/study experience of three to six months' duration.
- **Students must receive** a grade of C or better in all Business Core courses. Courses with grades below C must be repeated.

Business Core 29 cr

ACC2101	Principles of Financial Accounting	4
ACC2102	Principles of Managerial Accounting.	4
BUS1115	Introduction to Spreadsheets	2
BUS2011	Introduction to Business Analysis.	2
BUS3331	Business Law - Contract and Agency	3
BUS3835	Professional Skills Seminar	2
BUS4435	Business Ethics [OCE, WCE]	4
ECO2211	Introduction to Economics (SEE SCIENTIFIC & QUANTITATIVE LITERACY REQUIREMENT ABOVE)	
ECO2212	Principles of Macroeconomics (SEE SCIENTIFIC & QUANTITATIVE LITERACY REQUIREMENT ABOVE)	
MGT2271	Management	4
MKT1085	Principles of Marketing	4

WCE = WRITTEN COMMUNICATION EMPHASIS.
OCE = ORAL COMMUNICATION EMPHASIS.
SEE PAGE 50 FOR EXPLANATION AND PREREQUISITES.

Global Business Requirements 15 cr

BUS3235	Global Business	4
BUS4996	Global Business Internship*	1
FIN2221	Finance I.	2
FIN3222	Finance II	2
MGT3276	Operations Management	2
MGT4855	Corporate Strategies and Policies	4

* INTERNSHIP MUST BE A 240-HOUR MINIMUM, NON-UNW WORK EXPERIENCE, PAID, AND APPROVED BY ADVISOR IN ADVANCE.

Concentration or Track. 9–16 cr
Select a concentration or track. Requirements are listed below.

Global Studies Concentration (12 cr)

Select 12 credits from the following:

Any CHN-prefix courses; ECO22213; HIS3145, 3155, 3156, 3166; ICS2045, 3068, 3069; LIT3145; POS3205; any SPA-prefix courses; any awarded language credits

Study Abroad Experience Track (9–12 cr)

Select study-abroad courses pre-approved by advisor.

Modern World Language Track (16 cr)

Achieve 2102-level competency in a modern world language.

Intercultural Relationship Management Concentration (12 cr)

ICS2045	Cultural Anthropology	4
ICS3206	Intercultural Teamwork	2
ICS3069	Business as Mission	2

Select 4 credits from the following:

COM3107	Intercultural Communication	4
---------	---------------------------------------	---

Any ICS-prefix course
CHN- or SPA-prefix or awarded language credits

Course Requirements for Global Business/Accelerated Graduate Business Degree Program

Students who are accepted into the accelerated graduate degree program can substitute the following graduate-level courses into the undergraduate degree to fulfill major or core curriculum requirements. Students may be able to apply up to 14 credits towards a graduate degree. See advisor for questions regarding course options.

Undergraduate Courses Select up to 14 cr

BUS4435	Business Ethics [OCE, WCE]	4
FIN3222	Finance II	2
MGT3255	Human Resource Management.	2
HCM4080	Strategic Management in Healthcare	4
HCM4085	Healthcare Leadership	4
HCM4087	Healthcare Law and Ethics	2
HCM4089	Finance Systems in Healthcare	4

Graduate Courses Select up to 14 cr

BUA5420U	Business Leadership Ethics [OCE, WCE].	4
BUA5720U	Managerial Finance	2
BUA5220U	Human Resource Leadership	2
HCM5080	Healthcare Policy and Management	4
HCM5085	Leadership in Healthcare.	4
HCM5087	Law and Ethics in Healthcare	2
HCM5089	Healthcare Financial Systems	4

Marketing Major Bachelor of Arts or Bachelor of Science

The Marketing major is designed to prepare students for careers in marketing management, product or brand management, public relations, advertising, promotion, and marketing research. The degree is granted upon completion of credits specified on pages 48–49 (40 credits must be successfully completed in 3000- or 4000-level courses).

- **Scientific & Quantitative Literacy** courses in core curriculum: social science course ECO2211 and 2212; C- or better in mathematics course MAT1035.
- **Students must receive** a grade of C or better in all Business Core courses. Courses with grades below C must be repeated.
- **B.A. option** requires achieving 1002-level competency in an approved foreign language. See page 46.

Business Core29 cr

ACC2101	Principles of Financial Accounting	4
ACC2102	Principles of Managerial Accounting	4
BUS1115	Introduction to Spreadsheets	2
BUS2011	Introduction to Business Analysis	2
BUS3331	Business Law - Contract and Agency	3
BUS3835	Professional Skills Seminar	2
BUS4435	Business Ethics [OCE, WCE]	4
ECO2211	Introduction to Economics (SEE SCIENTIFIC & QUANTITATIVE LITERACY REQUIREMENT ABOVE)	4
ECO2212	Principles of Macroeconomics (SEE SCIENTIFIC & QUANTITATIVE LITERACY REQUIREMENT ABOVE)	4
MGT2271	Management	4
MKT1085	Principles of Marketing	4

Marketing Requirements21 cr

MKT3165	Digital Marketing	4
MKT3186	Consumer Behavior and Research	4
MKT3188	Advertising and Promotion	4
MKT4995	Marketing Internship*	1
MGT3075	Entrepreneurship	2
MGT4267	Project Management	2
MGT4855	Corporate Strategies and Policies	4

Concentration 9–12 cr

Select a concentration. Requirements are listed below.

Analytics Concentration (12 cr)

DAL2235	Principles of Data Analytics	4
MAT2055	Statistics	4

Select one of the following:

DAL4235	Big Data Analytics and Applications	4
DAL4275	Business and Economics Forecasting	4

Communication Concentration (10 cr)

COM2107	Communication Theory	4
---------	----------------------	---

Select 6 credits from the following:
COM3106, 3107, 3108, ENG3249, 3316, PRL2061, 2085, 2625, 3035, 3187, 3386

Graphic Design Concentration (9–10 cr)

DES1031	Introduction to Layout	2
DES2111	Introduction to Graphic Design	2
DES2235	Digital Illustration	2

Select 3–4 credits from the following:
ART2081 Photography I 3
MEP1013 Video Production 4
MEP1016 Story Structure 4
MEP3117 Media Business 4

Media Production Concentration (11–12 cr)

MEP1012	Audio Production	3
MEP1013	Video Production	4
MEP1016	Story Structure	4
PRL2625	Public Relations Workshop	0–1

WCE = WRITTEN COMMUNICATION EMPHASIS
OCE = ORAL COMMUNICATION EMPHASIS.
SEE PAGE 50 FOR EXPLANATION AND PREREQUISITES.

* INTERNSHIP MUST BE A 240-HOUR MINIMUM, NON-UNW WORK EXPERIENCE, PAID, AND APPROVED BY ADVISOR IN ADVANCE.

Course Requirements for Marketing/Accelerated Graduate Business Degree Program

Students who are accepted into the accelerated graduate degree program can substitute the following graduate-level courses into the undergraduate degree to fulfill major or core curriculum requirements. Students may be able to apply up to 14 credits towards a graduate degree. See advisor for questions regarding course options.

Undergraduate CoursesSelect up to 14 cr

BUS4435	Business Ethics [OCE, WCE]	4
FIN3222	Finance II	2
MGT3255	Human Resource Management	2
HCM4080	Strategic Management in Healthcare	4
HCM4085	Healthcare Leadership	4
HCM4087	Healthcare Law and Ethics	2
HCM4089	Finance Systems in Healthcare	4

Graduate CoursesSelect up to 14 cr

BUA5420U	Business Leadership Ethics [OCE, WCE]	4
BUA5720U	Managerial Finance	2
BUA5220U	Human Resource Leadership	2
HCM5080	Healthcare Policy and Management	4
HCM5085	Leadership in Healthcare	4
HCM5087	Law and Ethics in Healthcare	2
HCM5089	Healthcare Financial Systems	4

BUSINESS

Marketing Minor 18 cr

Required Courses: MKT1085, 3165, 3188, MGT2271, 4267.

Environmental Science and Business Major Bachelor of Science

Full details are given under Department of Biology & Biochemistry. See page 86.

Leadership Minor 16 cr

This minor introduces students to the principles, practices, and theories of leadership in today's world. It provides guided experience in leadership, utilizing an array of opportunities in workshops, internships, and campus leadership roles.

Required Courses: BUS3005, 4615; select 8 credits from the following: BUS4435, FIN2025, ICS3015, LDR2625, MGT2271, MIN3216, PHI2016, GST Topics in Leadership, other courses by approval.

Nonprofit Leadership Major Bachelor of Arts or Bachelor of Science

Full details are given under Department of Christian Ministries. See page 139.

Nonprofit Leadership Minor

Full details are given under Department of Christian Ministries. See page 139.
