

Art

The Art major prepares students for a career in studio production. The objectives of the program are to provide the student with basic art knowledge and skills using a variety of media and employing concepts drawn from aesthetics, art history, and art criticism.

What Type of Work are Related to this Degree?

- Textile design
- Sculpting, painting, creating art
- Fashion artist
- Costume design
- Floral design
- Photography or photojournalism
- Museum technician or conservator
- Makeup artist
- Art display designer
- Merchandise display designer
- Police sketch artist (forensic artist)
- Art restoration
- Studio owner Illustrating/medical illustrating
- Private art instructor
- Art sales or gallery management

More information at ONETonline.org

Who employs people with this degree?

- Many are self-employed
- Museums and galleries
- Local historical societies
- Craft guilds, arts associations
- Retail establishments
- Newspapers and publishing houses
- Design companies
- Advertising /public relations firms
- Photo agencies, studios
- Commercial firms and corporations
- Libraries and universities
- Public and private schools
- Non-profit agencies
- Prisons and rehabilitation centers
- Hospitals and nursing homes
- Fashion and interior design firms
- Recreational and after school programs

General Strategies for Success:

- Take coursework (or minor) and gain experience in marketing, business, sales, history, writing or computer technology if the idea of being self-employed is appealing to you. The US Department of Labor reports that 62% of artists are self-employed.
- Develop excellent technical and computer skills in a variety of platforms and design software to complement your artistic skills and give employment flexibility.
- Save artwork (and a photographic record of artwork) for a strong portfolio – too much is better than too little. Keep your portfolio both digitally and physically.
- A bachelor's degree is valuable for entry-level positions, but an advanced degree is usually necessary to attain competitive, upper-level positions.
- An art degree can and should be tailored to areas of specialization.

Professional Associations

Associations: American Alliance of Museums
College Art Association
Association of Medical Illustrators
Society of American Archivists
American Craft Council
Society of Children's Book Writers and Illustrators

This information represents possible occupations and strategies for careers with this major. As with any job or career, there may be additional qualifications or experience needed. For more information and options, make an appointment with Career Development or check out our online resources on our website or on myUNW, Career Development tab.