

Business Administration

The Business Administration major is designed to prepare students for a variety of careers in for-profit firms or nonprofit organizations. This program is the most flexible of our business majors. Students may follow a well-balanced program in business administration, or they may modify the course of study to pursue particular areas of interest. Previously, students have studied Agri-business, Supply Chain Management, and Human Resource Management.

What Type of Work are Related to this Degree?

- Banking and corporate financial management
- Brand/product management
- Consulting
- Economic research and forecasting
- Human resources
- Insurance
- Investment banking
- Project management
- Market research
- Personal financial planning
- Purchasing
- Real estate
- Small business management
- Tax planning and compliance

Who employs people with this degree?

- Banking/financial institutions
- Christian organizations
- Hospitals/health organizations
- Insurance companies
- Large corporations
- Small to mid-size businesses
- Non-profit organizations
- Restaurants
- Retail
- Hospitality and service organizations
- Law firms
- Manufacturing firms
- Trade and labor organizations
- Real estate brokers or agencies
- Federal, state and local government

More information at ONETonline.org

General Strategies for Success:

- General business is a broad area that can lead to many career opportunities. Students should clearly define their goals and seek the experiences and skills necessary to reach those goals.
- Gaining relevant experience through strategically choosing part-time and summer jobs. Internships are also critical.
- Learn about various fields of business through research on internet sites and books, informational interviews of professionals, and exposure to work environments through shadowing, volunteering, or interning.
- Strong communication skills, including public speaking, are also important to achieving success in this field.
- Gain leadership experience through extracurricular activities on campus.

Professional Associations

National Association for Business Economics
 American Marketing Association
 Society for Human Resource Management
 American Society of Transportation & Logistics
 Council of Supply Chain Management Professionals
 Association for Financial Professionals
 National Association of Professional Insurance Agents
 National Association of Realtors
 Manufacturers' Agents National Association
 American Management Association
 International Association of Business Communicators
 Project Management Institute

This information represents possible occupations and strategies for careers with this major. As with any job or career, there may be additional qualifications or experience needed. For more information and options, make an appointment with Career & Leadership Development or check out our online resources on our website or on myUNW, Career & Leadership Development tab.