

# English-Literature & Writing

The literature and writing concentration prepares students to pursue graduate work in English, as well as careers in fields such as the ministry, law, business, teaching, technical writing, publishing, and freelancing. In the literature and writing concentration, students sharpen their critical thinking, reading, and writing skills as they analyze and write about literary texts and as they engage in three primary genres of writing: creative, expository, and technical.

### What Type of Work are Related to this Degree?

- Creative writing
- Grant and proposal writing
- Technical writing and editing
- Media and journalism
- Publishing
- Curriculum development
- Copywriting
- Public relations
- Teaching Law
- Research
- Editing
- Freelance writing/consulting
- Corporate communication
- Journalist

### Who Employs People with this Degree?

- Universities and colleges
- Consulting firms
- Publishers
- Small-to-mid size businesses
- Mid-to-large size businesses
- Law firms
- Newspapers
- Technical industries
- Magazines
- Libraries
- Public relations firms
- Non-profits
- Self-employed/freelance
- Educational publishing

**More information at [ONETonline.org](http://ONETonline.org)**

### General Strategies for Success:

- Pursuing an English major with a literature and writing concentration can be good preparation for graduate or professional training in areas such as English, law, political science, religious studies, etc.
- Develop a specialty area of interest via additional coursework and/or work experience for greater marketability within that specific career field.
- For fields such as technical writing, finance writing, legal writing or other specialties in writing, research the needed education and/or professional certifications.
- Consider cultivating other career opportunities to supplement a freelance writing income.
- Experience is key! Seek out any opportunity (paid or unpaid) to write so you can gain experience, network and build a solid portfolio.

#### **Professional Associations**

Magazine Publishers of America  
Association of American Publishers  
Society for Technical Communication  
American Copy Editors Society  
American Society of Newspaper Editors  
National Council of Teachers of English  
The Association of Literary Scholars, Critics and Writers  
National Newspaper Publishers Association  
American Medical Writers Association  
American Grant Writers' Association