

Music Performance

The Bachelor of Music in Music Performance is a professional degree for the musically talented student interested in a highly intense, in-depth study of music within the context of Scripture and the liberal arts. In addition to the music credits, the degree also includes core curriculum courses to round out one's studies. It is an appropriate degree for students considering performing careers, graduate studies, private teaching, composing and arranging, or other music-related professions. The Bachelor of Music in Music Performance does not qualify the student to be certified to teach public school music. All students who plan to declare music as their major must submit a Music Audition Application and go through an audition process to be considered for acceptance into the music program.

What Type of Work are Related to this Degree?

- Freelance or contracted performer
- Private instructor
- Church worship leader
- Audio technician
- Concert promotion
- Concert hall management or administration
- Music program coordination
- Artist representation
- Arts administration or management
- Promotion/media relations
- Collaborative pianist
- Orchestral musician
- Music librarian

Who Employs People with this Degree?

- Music industry
- Private and community music centers (teaching)
- Churches, orchestras, choral groups
- Opera and theatre companies
- Military ensembles
- Recording studios
- Dance companies and teaching studios
- Colleges and universities (requires graduate degree)
- Parks and recreation programs
- Nursing homes and hospitals
- Concert venues and performance halls
- Music-related publishers
- Entertainment law firms and businesses
- Music shops
- Theme parks and cruise ships

More information at [ONETonline.org](https://www.onetonline.org)

General Strategies for Success:

- As an undergraduate, gain as much experience as possible, paid or unpaid, through college and local organizations. Seek internships or volunteer positions with relevant organizations.
- Confidence, personality, a positive attitude, and a love of music are important to success in many areas of music. Learn basic tools of self-promotion.
- Some jobs may require you to join unions or guilds. Research the industry to learn which ones are appropriate.
- Performers often travel frequently and must be flexible regarding their work schedules.
- Majoring in music provides students with a sense of aesthetics and an understanding of human expression valuable to many employers.
- Develop competencies in business management, computers, marketing, or other areas to broaden range of employment possibilities. Recognized that few musicians make a living solely through music.

Professional Associations

American Federation of Musicians
American Guild of Musical Artists
American Musicological Society
Association of Performing Arts Presenters
Music Publishers Association
Musicians Foundation
National Association of Schools of Music
Women in Music

This information represents possible occupations and strategies for careers with this major. As with any job or career, there may be additional qualifications or experience needed. For more information and options, make an appointment with Career & Leadership Development or check out our online resources on our website or on myUNW, Career & Leadership Development tab.