

Psychology

The Psychology major is designed to provide theoretical and applied understanding of psychological principles to prepare students for graduate study in psychology, entry-level positions in the helping professions, or careers requiring a psychology background.

What Type of Work are Related to this Degree?

- Advocacy
- Human resources
- Case management
- Mental health services
- Crisis work
- Rehabilitation services
- Intake or screening
- Service program director or coordinator
- Data analysis or test development
- Adult learning/community instruction
- Higher education administration and student support services
- Student development/residential life
- Marketing/consumer behavior research
- Organizational development
- Corporate training and development
- Sales or customer service

Who Employs People with this Degree?

- Non-profits or social/human service organizations
- Human resource departments
- Residential treatment and rehabilitation programs
- Hospitals and health care facilities
- Market research/Ad agencies
- Schools, colleges, & universities
- Church and parachurch organizations
- Parks and recreation programs
- Youth programs
- Clinics and counseling programs
- Adoption agencies
- Community education programs and services
- Educational testing companies
- Consulting firms

More information at [ONETonline.org](https://www.onetonline.org)

General Strategies for Success:

- Psychology provides a broad, liberal arts background, but practical experience (such as internships) will greatly enhance employability or admission to graduate school.
- Some students may choose to study psychology because they enjoy the subject but wish to pursue careers requiring "any major." In this scenario, it is critical to develop desirable skills through internships, part-time or summer jobs, or volunteer experiences. Some skills valued most by employers include: communication, interpersonal, leadership, teamwork, and computer skills.
- Many entry-level helping positions are available. However, the amount of direct client contact is limited for those with a bachelor's degree. Students may wish to pursue graduate education in psychology, social work, counseling, college student personnel, or other related fields to increase opportunities and earning potential. Research career fields to learn what type of degree (master's, educational specialist, doctoral) and subject area are most appropriate.
- Many applied positions require licensure. This can take an additional one to three years of supervised experience after earning a graduate degree, depending upon state requirements.

Professional Associations

American Association for Marriage and Family Therapy
Society for Human Resource Management
American Association of Christian Counselors
Association for Psychological Science
The Society for Industrial and Organizational Psychology
American Psychological Association

This information represents possible occupations and strategies for careers with this major. As with any job or career, there may be additional qualifications or experience needed. For more information and options, make an appointment with Career & Leadership Development or check out our online resources on our website or on myUNW, Career & Leadership Development tab.