Graduate Online Courses

Biblical Arts

A cr An advanced course in hermeneutics in which students will learn about the formation of the Bible, the history of biblical interpretation, modern critical methods, and current challenges to biblical interpretation.
BIA5017 Bible in Its World
BIA5021 Apologetics
BIA5203 Science and Christianity
BIA5301 Theology of Gender and Sexuality
<u>Bible</u>
An overview of the Old Testament, introducing students to key events, genres, characters, and themes. Special attention will be given to how the Old Testament provides a foundation for the New Testament.
An overview of the New Testament, focusing on content and structure. Additional topics include authorship and historicity, genres, and continuity with the Old Testament.
BIB6201 New Testament Greek for Biblical Study4 cr An introduction to New Testament Greek with the goal of being able

to utilize electronic resources and read exegetical commentaries.

An exposition of the first five books of the Old Testament, emphasizing the historical setting and theological message.
BIB6212 Old Testament Prophets
An exposition of the Old Testament writings, including the poetic books and wisdom literature. Emphasis will be on the historical setting and theological message of these writings.
BIB6214 Interpreting the Gospels
BIB6215 Interpreting Acts
BIB6216 Interpreting the Pauline Epistles
BIB6217 Hebrews to Revelation
BIB6312 Biblical Theology of the Old and New Testaments4 cr (PQ: BIA5015 recommended) A study of current methods and issues in the field of Biblical Theology, with emphasis on application to Old and New Testament books. Students will develop theological

categories from the text and identify the variety and unity of

BIB6313 Systematic Theology I4 cr (PQ: BIA5015 recommended) The advanced study of the doctrines of bibliology, theology (proper), angelology, anthropology, and

BIB6314 Systematic Theology II4 cr (PQ: BIA5015 recommended) The advanced study of the doctrines of Christology, soteriology, pneumatology, ecclesiology, and

theological themes.

hamartiology.

eschatology.

BIB6891 Thesis Research I2 cr

(PQ: Program Director approval) Students will work with a Thesis Advisor during <u>an entire semester</u> to narrow the focus of study and to develop a working title and thesis statement. Students will also create an annotated bibliography of sources relevant to the thesis topic. Finally, students will assess the various positions that emerge from their studies.

BIB6892 Thesis Research II2 cr

(PQ: BIB6891 and Program Director approval) Students will work with a Thesis Advisor during <u>an entire semester</u> to distinguish their position from other viewpoints on the thesis topic. Students will also prepare an outline of the thesis paper. Finally, students will begin to write the chapters of the thesis paper.

Business Administration

BUA5010 Managerial Leadership......4 cr

Leadership is a key competency for today's competitive business. This course provides a foundational overview of predominant leadership theories and the impact of those theories on organizational management from both Christian and secular perspectives. Students will provide critical analyses of contemporary approaches to organizational leadership and management in the context of structure, organizational culture, and organizational change.

BUA5110 Strategic Technology......2 cr

This course is designed to help the student develop techniques and methods for making strategic decisions on technology innovation in light of an organization's business needs. Topics include identifying technology; interacting with customers and suppliers; projecting future growth of the organization; the impact of innovation through the Internet, e-Commerce and m-Commerce on the traditional business model; and the effect of technology on employees and on a manager's ability to make ethical choices.

BUA5210 Legal Aspects of Business2 cr

Businesses must be aware of the legal boundaries within which they operate. A business with high ethical standards needs to comply with the letter and the spirit of the law. This course analyzes the predominant bodies of law that guide the firm. Augmented with legal precedents, four principal areas of law are examined: operating laws (fair business competition, consumer protection, and employee protection), contract laws, intellectual property laws, and bankruptcy laws. Students are challenged to examine the spirit of these laws and determine the ethical boundaries that will govern their relationship with and respect for the legal aspects of business.

BUA5220 Human Resource Leadership2 cr

Examines the role of the human resource management as a strategic component in managing and developing today's organizations. This course provides a strategic overview of the key concepts and principles of each human resource function, along with their practical implications for organizational effectiveness in various types of organizations. Key functions such as recruitment, selection, development, appraisal, retention, compensation, and labor relations are examined. Implications of current issues such as diversity training, total rewards, and employee engagement are analyzed.

BUA5314 Applied Economics......4 cr

This course applies the fundamentals of economics and supply and demand; reviews data such as GDP, growth, employment and inflation; and emphasizes the practical applications of this information. Students will also understand the roles of marginal analysis in organizational decisions. The key roles of legal structures, pricing, elasticity, costs, revenues, and long-term return on investment and efficiencies will be the tools used to aid in planning and analysis. Students will apply research and comparative analysis skills to understand the conflicts inherent with fiscal, monetary, supply-side, expectations, and behavioral economic policies. The roles of government, the Federal Reserve System, public policy, and the free market will be analyzed and discussed in relation to causes and solutions to recessions/growth. Global economic topics include trade policy, export/import dynamics, and the understanding of trade flows and currency valuation. Students will apply course content to the real-world problem of assisting underdeveloped nations to rise above levels of poverty and inefficiencies. Discussions and analysis of economic forces and results will include a Christian perspective.

BUA5420 Business Leadership Ethics4 cr

This course provides a well-rounded comprehensive study of industry and personal ethical dilemmas, integrating biblical principles and perspectives. Using industry case studies, students will engage in background research, alternative analyses comparisons, consequence evaluation, faith integration, and decision justifications. Additional topics include business and personal ethics integration, personal and business ethical leadership, biblical short/long-term consequences evaluations, profit/loss implications, and senior management implementation considerations.

BUA5510 Marketing for Managers4 cr

This course focuses on the application of marketing theory to actual daily business marketing situations. Topics include graduate level market segmentation; targeting, positioning, distribution of goods and services; the relationship between price and demand; brand management; and marketing plans and strategy. The Harvard Case study method is used, in which students will analyze causal factors of complex marketing problems, hypothesize alternative courses of action, and determine a set of recommendations.

BUA5620 Data Analysis and Decision Making2 cr

This course is designed to equip organizational leaders to make use of qualitative and quantitative data analysis for effective decision making within various types of organizations. Students explore and practice the use of quantitative techniques, such as simple and higher-level statistics, probability, investment analysis, and financial statement trend analysis. These techniques and the presentation of results are applied in real-world business situations through business cases.

BUA5710 Financial Accounting4 cr

In this course, students will be exposed to comprehensive financial statement analysis and valuation framework that combines strategy, financial reporting, financial analysis and valuation. For their final projects, students will perform a comprehensive review, analysis, and valuation of an organization's financial statement. They will evaluate the managerial decisions underlying various ratios and trends and provide strategic recommendations and forecasts that will lead to optimized future financial performance.

BUA5720 Managerial Finance......2 cr

(PQ: C or better in BUA5710) This course is a study of the economic and financial structures of firms, their impact on the financial and operational requirements of firms, and effective decision making using financial data. Topics include financial environment, stock and bond valuation, time value of money, capital budgeting, risk and rate of return, analysis of financial statements, project cash flows, cost of capital, financial planning, working capital policy, and managing short-term assets and liabilities.

BUA5810 Strategic Management......4 cr

(PQ: C or better in BUA5710 and BUA5720) This course is designed to place the student in the senior leadership team of a company to address strategic challenges and plan how to overcome them. Students will engage in several approaches that companies use to develop strategies to achieve a competitive advantage and deliver above average returns.

Data Analytics

DAL5625 Business Statistics and Analytics4 cr

(PQ: C or better in BUA5620) This course is designed to equip participants to apply business statistics for the purposes of business intelligence: effectively communicating both technical information and informed recommendations to decision-makers. Emphasis will be placed on using a leading business analytical software to investigate, test, summarize, and visualize data. The course will introduce business case studies, data discovery projects, and best practices in presenting technical results. Emphasis will be placed on making interactive dashboards and effective technical presentations (NOTE: Requires a \$200 fee).

DAL5635 Trends in Data Analytics2 cr

(PQ: C or better in BUA5620) This course explores current and upcoming trends and rapid changes in data analysis and data science, such as the integration of Analytics and Artificial Intelligence (AI) and the ways analytical algorithms are transforming organizations and society. Students will examine potential disruptive transformational opportunities in the application of analytics and discover new prospects in an industry, organization, or career field familiar to them. Familiarity with statistics, modeling techniques, and using business data, is recommended (NOTE: Requires a \$200 fee).

DAL5655 Data Mining for Business Analytics4 cr

(PQ: C or better in BUA5620) The aim of this course is to develop modeling techniques to go beyond basic descriptive statistics and introduce students to a variety of methods that are informative and technically advanced and provide learners with the knowledge, skills, and abilities necessary to examine data in a variety of applications and settings. The course will provide a theoretical background but the primary focus will be on the application of data mining algorithms. Data mining algorithms techniques will include logistic regression, decision trees (Bootstrap Forests and Boosted Tree), artificial neural networks, deep neural networks, ensemble models, principal component analysis, and explore machine learning and artificial intelligence applications. Course materials will encompass a wide selection of industries, and students will be introduced to leading commercial analytical software tools that include JMP, SAS Studio, Tableau, and BayesiaLab (NOTE: Requires a \$200 fee).

DAL5675 Forecasting Economic Principles and

Applications4 cr

(PQ: C or better in BUA5620) This course will introduce students to business forecasting and economic data analysis techniques and methods that can aid in business decision making. Students will critically analyze time series data and apply forecasting methods to make estimates on future business metrics. Students will use regression analysis, time series modeling techniques, and statistical concepts to build business intelligent dashboards, documentation, and develop presentation materials for a nontechnical audience (NOTE: Requires a \$200 fee).

Healthcare Management

HCM5080 Healthcare Policy and Management4 cr

This course explores the management of healthcare operations within the constraints of regulation and policy. Students will assess the advantages and disadvantages of operating under nonprofit and for-profit guidelines. Additionally, students will explore how mission and vision intersect with effective management of teams. Case study and practicum will allow students to analyze managerial systems, such as TQM and Lean, to formulate recommendations for improvement of both internal and external operations.

HCM5085 Leadership in Healthcare4 cr

This course is designed to create a foundation for students to create strategies in casting vision and articulating missions that develop cultures centered on competency, compliance, quality, and sounds ethics. This is an application heavy class in which corporate leaders in local healthcare organizations will address the challenges in building healthcare organizations that deliver high quality care and maintain attractive cultures. Students will be required to analyze the healthcare philosophies of current leaders and develop their own philosophy of healthcare delivery, management, and leadership in a capstone Professional Values Statement.

HCM5087 Law and Ethics in Healthcare2 cr

This course explores the legal and ethical constraints in healthcare management. Students will critical analyze cases to identify areas of potential liability and problem solve to mitigate threats. Students will develop of understanding of applying legal policy to improve quality and facilitate good stewardship of financial and operational resources. Students will apply critical thinking to ethical cases to better understand how healthcare organizations must balance ethical behavior with other obligations, such as corporate governance and social responsibility.

HCM5089 Healthcare Financial Systems4 cr

This course provides an overview of the key concepts of the financial systems and operational requirements for sound financial decision making in healthcare organizations. Students will explore reimbursement types, capital allocation process, pricing and cost determination, corporate governance requirements, and operational impacts on financial management decisions.

<u>History</u>

HIS5019 History of Christianity4 cr

In this course, students will survey the history of the church from its birth in the first century AD to its current manifestations in the 21st century. Attention will be given to the people and events that contributed to the growth and development of Christianity.

Leadership

LDR5200 Strategic Leadership2 cr
Investigates the theories related to the use of mission and vision
statements using strategic planning in relation to an organization's
purposes and goals. Processes and frameworks for developing and
executing strategic planning are examined as well as the problems
and concerns associated with implementation of a planning process.
This course helps students to understand the place and role of
leadership in creating and implementing a strategic plan.

LDR5202 Effective Communication and Leadership4 cr Examines the dynamic role of communication in creating a productive, quality organization. The responsibility of leadership in helping to maintain an effective system of internal and external communication is considered. Subjects include these dynamics of organizational life: organizational culture and climate, internal communication to build morale, communication with the external environment, direction and effectiveness of communication flow, methods of decision making, and communicating effectively in groups and teams. Attention will also be given to communication diagnosis through a communication audit.

LDR5855 Capstone Practicum4 cr
(PQ: C or better in all MOL Core courses) This course provides a
practicum-based, holistic analysis of corporate functions, as they
relate to leadership development, change management, human
resource management, and strategic planning.

Ministry

MIN5011 Spiritual Formation for Leadership [⋄] 2 cr
A study of biblical principles and practices for the spiritual growth of
self and others. This course emphasizes the practice of worship-based
prayer in spiritual leadership.

MIN5069 Missional Leadership *2 cr
A practical and theological exploration of what it means to lead
missionally in for-profit, nonprofit, and mission contexts. The
relationship between faith, work, and economics is explored with a
view toward the idea of kingdom entrepreneurship and integrating
faith with one's current and future leadership practice.

MIN5210 Leading and Organizing Ministry **4 cr
This course considers the leadership development of the whole
person: knowledge, character, and skill. Practice of leadership and
management for the church and for Christian nonprofit organizations
will be studied. Students will examine God's vision for their lives,
leading and organizing a ministry to accomplish a mission, and how to
develop leaders who equip other leaders.

MIN5410 Ministries of Preaching and Worship4 cr This course will focus on the public delivery of God's Word and on the creation and leadership of corporate worship.

MIN5995 Graduate Capstone Project I......2 cr (PQ: C or better in MIN5994 and Program Director approval) Students complete a supervised ministry experience or a practical ministry project that is designed in consultation with a mentor during an entire semester. Through a process of practice and reflection, students evaluate their learning goals, personal growth, and overall growth as a ministry leader. A primary goal of the course is to complete a selfawareness in ministry project.

MIN5996 Graduate Capstone Project II......2 cr (PQ: C or better in MIN5995 and Program Director approval) Students complete a supervised ministry experience or a practical ministry project that is designed in consultation with a mentor during *an entire* semester. Through a process of practice and reflection, students evaluate their learning goals, personal growth, and overall growth as a ministry leader. A primary goal of the course is to develop a plan for life-long learning.

MIN5999 Clinical Pastoral Education1–3 cr
Students complete one unit of Clinical Pastoral Education (CPE) at an
accredited CPE center. Students independently apply and are
accepted into a qualified CPE program to complete the 400-hour
supervised experience (usually in a hospital). A passing grade will be
assigned once a notarized copy of the ACPE Certificate of Completion
has been received (NOTE: May be repeated for a maximum of 12
credits total; CPE center fees may be assessed for participation in
addition to the tuition paid to Northwestern for assigned credits).

Philosophy

PHI5310 Ethics2 cr
An overview of approaches to ethics, including major theories of
obligation and a Christian approach to morality. Special attention will
be given to issues in applied ethics and contemporary society.